

How to get traditional doctors prescribing *you* to their patients...

... and other “inside” secrets to grow your healing practice.

Want physicians to refer their patients to you? By partnering with local physicians, understanding their practices, and becoming a trusted referral, you can take your practice to the next level. Learn how you can secure more referrals for your practice from the unlikeliest of places – conventional physicians!

What's happening in health care? Learn why more and more patients are abandoning traditional and conventional health care and how you can take advantage of this phenomenon!

Want to reach more patients? Some patients never consider visiting a nutritionist, yoga instructor, chiropractor, acupuncturist, or other types of complimentary caregivers. Learn from a physician what these patients are afraid of, and how to reach them and build their trust.

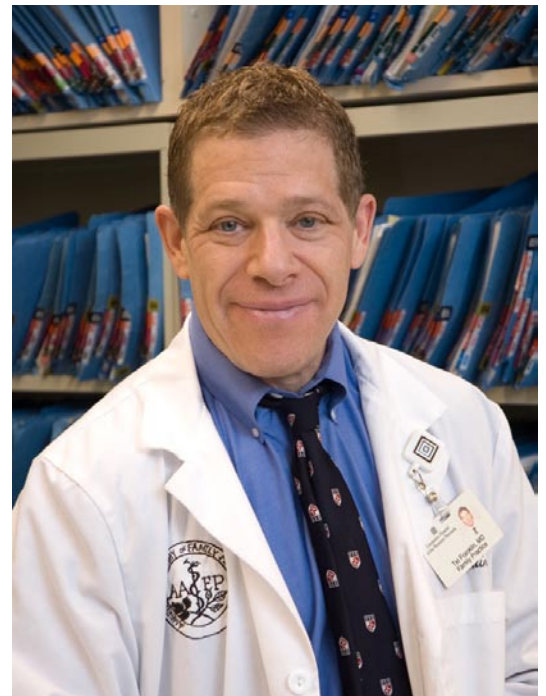
Stranded on an island? Do you want to do a better job of getting the system to work for your practice? Learn how to use medical insurance, pharmaceutical companies, and other elements of the health care system in your favor.

Call 617•717•8294

for a copy of Dr. Franklin's demo video.

Tel Franklin, M.D. is represented by:

The Ictus Initiative / ben@ictusinitiative.com



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Dr. Franklin is a Board-certified physician and a fellow of the American Academy of Family Physicians. He is the recipient of many honors for academic, scholastic, and research achievements, and was recently recognized as one of the 50 outstanding family physicians in the state of California by the California Academy of Family Physicians. In 2003, Dr. Franklin published *Expect a Miracle – You Won't Be Disappointed*, a workbook for your healing journey using Appreciative Medicine. Let integrative health expert and family physician Dr. Tel Franklin give your audience a prescription for success.

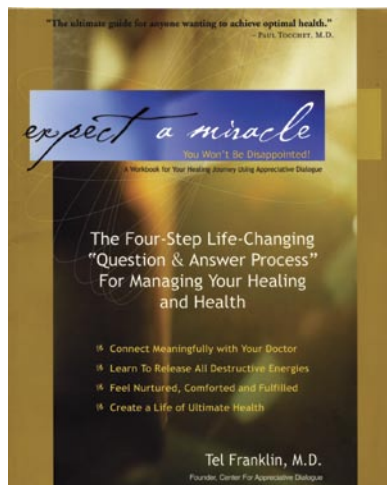


Meet the founder of Appreciative Medicine™, an integrative approach to health care.

Tel Franklin is one of the nation's leading experts on integrative medicine – the practice of utilizing all available health resources to optimize health. As a professional speaker, he brings a unique perspective to wellness – one shaped by his experiences as a family physician working both inside and outside the traditional boundaries of medicine.

Dr. Franklin has been the keynote speaker at major health care conventions throughout the country, where he was met with rave reviews. He is the driving force behind Appreciative Medicine™, a radical new paradigm in health care that seeks to strengthen the healing partnership between patient, physician, and

complementary healer. It also offers patients a step-by-step model for integrating conventional and complementary medicine so they have complete and unlimited access to the best health therapies in the world.



In engaging keynotes and seminars designed specifically for complementary healthcare professional, Dr. Franklin shares his innovative ideas with your audiences and leaves them with a step-by-step, integrative model for creating Ultimate Health through Appreciative Medicine™.

Give your people access to the latest ideas in integrative medicine! Book Dr. Franklin to speak at your next event!