

# The Prescription for a Healthier Practice.

**Appreciative Medicine™ can save your sanity and help you profit from today's hottest trends in health care.**

**Grow your practice:** Worried about losing patients because of soaring costs and increasing health care options? Learn how to grow your practice and increase income by improving relationships, introducing integrative wellness strategies, reaching out to complementary healers, and making your practice a business that delivers what the patient truly wants!

**Improve patient care:** Are your patients frustrated with today's trend of long waits, short appointments, and little personal care? Learn firsthand from Dr. Franklin how he built an award-winning practice by integrating all available wellness resources. Using an integrated, personal and collaborative approach, you will see patient care – and patient health – improve noticeably.

**Renew your passion:** Have you forgotten why you first wanted to practice medicine? Dr. Franklin can help you revitalize your outlook and bring back your old motivation, inspiration, and energy. Just an hour with Dr. Franklin will bring out the best in you and kick your practice back into full gear – just like the day you opened.

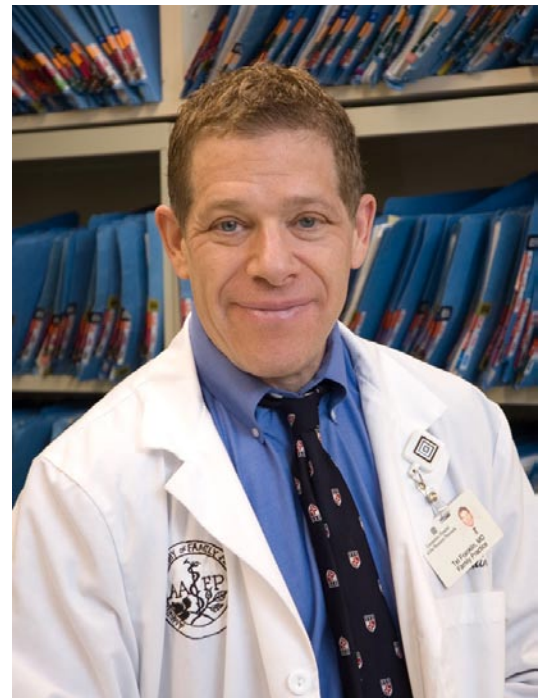
**Finally get through to patients:** Are you seeing the same patients again and again, year after year? Get patients to commit to the lifestyle changes that will lead to better health and optimize their wellness. Help overweight patients create an individualized plan to lose weight; get smokers to kick the habit; show heavy drinkers what they can do to take control. Dr. Franklin will show you how to get through to your patients, and get them to change their lifestyles permanently.

**Call 617•717•8294**

for a copy of Dr. Franklin's demo video.

Tel Franklin, M.D. is represented by:

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**telFRANKLIN<sup>M.D.</sup>**

Dr. Franklin is a Board-certified physician and a fellow of the American Academy of Family Physicians. He is the recipient of many honors for academic, scholastic, and research achievements, and was recently recognized as one of the 50 outstanding family physicians in the state of California by the California Academy of Family Physicians. In 2003, Dr. Franklin published *Expect a Miracle – You Won't Be Disappointed*, a workbook for your healing journey using Appreciative Medicine. Let integrative health expert and family physician Dr. Tel Franklin give your audience a prescription for success.

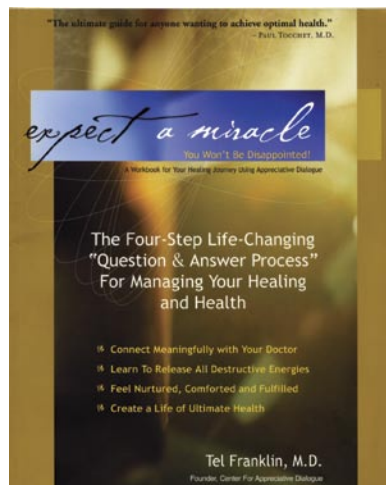


## Meet the founder of Appreciative Medicine™, a new model for practicing medicine.

Tel Franklin is one of the nation's leading experts on integrative medicine – the practice of utilizing all available health resources to optimize health. As a professional speaker, he brings a unique perspective to wellness – one shaped by his experiences as a family physician working both inside and outside the traditional boundaries of medicine.

Dr. Franklin has been the keynote speaker at major health care conventions throughout the country, where he was met with rave reviews. He is the driving force behind Appreciative Medicine™, a radical new paradigm in health care that seeks to strengthen the healing partnership between patient and physician.

It also offers patients a step-by-step model for integrating conventional and complementary medicine so they have complete and unlimited access to the best health therapies in the world.



In engaging keynotes and seminars designed specifically for physicians and conventional caregivers, Dr. Franklin shares his innovative ideas with your audiences and leaves them with a step-by-step, integrative model for creating Ultimate Health through Appreciative Medicine™.

Give your people access to the latest ideas in integrative medicine! Book Dr. Franklin to speak at your next event!